



A DELIVERY PARTNER, THE RIGHT WAY

DELIVERY PARTNER: Right Development Foundation (RDF)
SPORT: Basketball
LOCATION: Barking, east London
REFERRED TO PPS BY: StreetGames
05/05/2020

WHO ARE RIGHT DEVELOPMENT FOUNDATION?

RDF are an organisation providing basketball training and competition to young people in three locations around Barking, East London. It was founded by Lamar Roberts in 2010 and has a strong philosophy with the development of young people at their core. They rely on membership subscriptions to operate.

A CLOSER LOOK AT THE LOCAL AREA

- 62% of participants are from the borough of Barking & Dagenham
- Of which, 52% are from BAME background
- Barking & Dagenham are ranked in the bottom 22% of the most deprived areas in England (Index of Multiple Deprivation – 2019)
- Barking & Dagenham is ranked 16th out of 38 Inner London boroughs for the highest crime rates
- On statistics, 7% of the population have been involved in crime

THE VALUE OF RDF

- RDF attracts over 150 young people a week into their programme. All of these individuals are regularly active, which helps them stay healthy.
- They have 12 teams to allow players to compete as part of a group.
- The community environment that RDF have created gives the participants something to be part of and somebody to play for.

“RDF has been created to develop strengths within the lives of young people and re-store brokenness in the community”

PARTNERSHIP WITH PERFORMANCE PLUS SPORT UK

RDF were referred to PPS by StreetGames. After the first meeting the passion for using basketball to develop young people and for what RDF stands for was clear to see.

RDF and PPS formed a partnership which involved:

- Supporting the delivery of the RDF programme by subsidising membership subscriptions to targeted young people so they can have access to the benefits of being part of RDF – in 19-20 we supported 24 participants
- Mentorship workshops delivered by PPS
- Further support offered to the most deserving and in need individuals coming through RDF – in 19-20 we supported two individuals with Individual Support Programmes
- In response to Covid-19, PPS offered support to 5 RDF coaches through the ‘PPS Emergency Covid-19 Hardship Fund’

“A massive thank you to PPS, who have provided young people in RDF a great opportunity. We look forward to developing our partnership going forward”
- Lamar Robert, RDF Founder

IMPACT OF THE PPS SUPPORT

The subsidised memberships enable those receiving them to be part of an inspiring and safe sporting environment.

We are increasing opportunities for young people to train and compete.

And taking away financial pressure from the families.

With the deprivation around Barking, the support is increasing activity in disadvantaged areas.

With the high levels of crime in the local area, we are reducing the risks of young people getting involved in the negative temptations by being part of a positive community.

The mentorship workshops are not only inspiring, but improving mental health in the participants.

The further support offered is enabling the most deserving to thrive and help them to achieve their individual goals.