

PERFORMANCE PLUS SPORT UK LINK WITH THE TIM HENMAN FOUNDATION

BRIEF HISTORY (2016-21)

PPS was started in November 2016 with the aim of supporting young tennis players who had ability but lacked resources from a funding and guidance point of view. With our own funding secured from two original investors, in September 2018 we embarked on a 3-year growth strategy to expand into other sports and three target areas; community progression, sport advancement and career path. In March 2019 PPS registered as a Charitable Incorporated Organisation (1182524).

Over this time we raised £323,524, working with organisations to deliver 43 programmes to groups, creating the chance for 895 young people to progress through sport. We offered targeted support to a further 102 individuals, with mentorship alongside. This is a total of 997 beneficiaries.

Between February 2020 and March 2021, we also ran a Covid Hardship Fund supporting 52 athletes/coaches in the PPS network and handed out 372 food/drink items and 30 tablets to those experiencing homelessness/hardship.

After five years of delivering programmes and supporting individual PPS had started to see tangible outcomes with young people winning national titles, gaining professions sporting contracts, moving onto further education, achieving places at university and getting full time paid employment. PPS aims to continue making this sort of impact in the future.

LINK TO THF

On 22nd March 2022 (effective from 01/09/2021) PPS formally linked with The Tim Henman Foundation (1161964) because of its shared mission and connected charitable objectives. As a small charity with a slim income stream, linking with a larger organisation will secure the future of PPS and the young people we support.

The link means that:

- PPS will retain its identity and continue to deliver the programmes that it has built up.
- PPS will adopt the THF charity number with a -1 at the end.
- THF will report on PPS activity in one annual report and set of accounts.
- There will be one overall board of trustees, with PPS trustee(s) moving to the main board.

PPS will raise its own funds and spend these on its programmes. The main benefit to PPS is that from 1st May 2022 its back office costs will be much reduced, as THF bears these costs. From 2018 to 2021 44% was spent on back office costs as PPS established itself, but moving forward it is estimated that 89% of funds raised will go directly to its charitable objectives.

FUNDRAISING & GROWTH PLAN

Since PPS started its growth strategy in 2018 until year-end 2021 (08/2021), on average per year it raised £98,418 and spent £74,434, which meant we were able to deliver 11 programmes to groups reaching 228 young people and offering further support to 29 individuals.

In the year 2021-22, PPS was prepared to raise slightly less, until the link with THF was confirmed (projected to be £83,740).

From 2022-23 PPS aims to return to the fundraising level of £100,000 per year, but knowing that a much higher % will be spent directly on charitable activities.

We then aim to grow responsibly within our fundraising means. From 2016 to 2021 PPS grew on average 44% per year, but realistically a 15% income growth per year would be achievable.